



Southern California Conference Fosters Connection Through Say Hello Campaign



Everyone has a story to tell—and the Southern California Conference (SCC) is working to capture those stories and share them with others through their ongoing social media campaign called Say Hello. Lauren Lacson, the



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communication director, launched the Say Hello campaign as a way to bring the SCC family together, which is more important than ever during these isolating times. Members have shared how they've become more dependent upon God during the pandemic, how they're using their talents for Him in ministry, and how He reached them in their darkest moments. "Many of us have been experiencing anxiety, loneliness, and separation," said Lauren Lacson, SCC communication director. "We launched the Say Hello campaign as a way to bring our SCC family together, which is more important than ever during these isolating times. These spotlights offer connection as we get to see familiar faces and share in each other's personal stories."

Read more about the Say Hello Campaign: